

Cookie Policy

Effective Date: August 19, 2022

We respect your privacy and we are committed to ensuring that you are adequately informed on how you can manage your cookies.

What are Cookies?

Cookies are small data files. When you visit a website, the website sends the cookie to your computer or device. Your computer or device stores it in a file located inside your web browser.

Cookies do not transfer viruses or malware to your computer or device, because the data in a cookie does not change when it travels back and forth, it has no way to affect how your computer or device runs. Instead they act more like logs (i.e. they record user activity and remember stateful information), and get updated every time you visit a website.

We may obtain information about you by accessing cookies sent by our website. Different types of cookies keep track of different activities. For example, session cookies are used only when a person is actively navigating a website. Once you leave the website, the session cookie disappears. For a more detailed list of cookies we use, please see the relevant section below.

Why are Cookies useful?

We use functional cookies to analyse how visitors and clients use our website, as well as track and improve our website's performance and function. This allows us to provide a high-quality customer experience by quickly identifying and fixing any issues that may arise. For example, we might use cookies to keep track of which website pages are most popular and which method of linking between website pages is most effective.

Another use of cookies is to store your login sessions, meaning that when you log in to your account to deposit funds, a "session cookie" is set so that the website remembers that you have already logged in. If the website did not set this cookie, you will be asked for your login details on each new page.

In addition, functional cookies for example, are used to allow us to remember your preferences and identify you as a user, ensure your information is secure and operate more reliably and efficiently.

Here are some of the functions our cookies provide us with:

- Verifying your identity and detecting the country you are currently visiting from;
- Checking browser type and device, and
- Tracking which site the user was referred from.

Types of Cookies we use

Functional cookies

These cookies are essential for the running of our website. Without these cookies our website would not function properly. These are saved temporarily as login information and expire once the browser is closed.

Analytical cookies

The information provided by analytical cookies allows us to analyse patterns of visitor and client behaviour and we use that information to enhance the overall experience or identify areas of the website which may require maintenance. Behavioural cookies are similar to analytical and remember that you have visited the website and use that information to provide you with content which is tailored to your interests.

We may also engage third party service providers to track and analyse statistical information regarding usage and volume, in relation to our website. Please refer to the third party's privacy policy for information on what information they collect and how they use it. Third party service providers that we engage include:

<p>Google Analytics We use Google Analytics to help analyse your use of the website for product development purposes and to serve you ads based on your browsing behaviour. For more information about how Google uses data when you access our website, please refer to http://www.google.com/policies/privacy/partners/. http://www.google.com/policies/privacy/partners/</p>	<p>For information on how to opt-out of tracking technologies from Google Analytics, please click here. For information on how to opt-out of certain ads provided by Google, please click here.</p>
<p>Facebook Pixel We use Facebook Pixel to customize our advertising and to serve you ads on your social media based on your browsing behaviour. Please refer to Facebook's https://en-gb.facebook.com/business/m/privacy-and-datadata_policy for more information about how Facebook collects and uses your personal data to determine some of the ads you see and how Facebook provides its services. For more information on Facebook's terms, policies and product information, please visit Facebook's privacy and data use business hub.</p>	<p>For information on how to opt-out of tracking technologies from Facebook Pixel, please click here.</p>

Manage Cookies

You can delete cookies any time you want by using the settings in your web browser. You can also choose to disable cookies from your web browser, but this would mean that our website and other websites that you access may not function properly. If you do this, a potential result is that you may not be able to sign in. For more information on managing cookies, you may wish to visit <http://www.aboutads.info/choices> and <http://www.youronlinechoices.eu/>.